



Spacecoast Chapter

BOARD OF GOVERNORS (BOG) AGENDA FOR JULY 11, 2014

2014 - 2015

JOHN M. CONSTANTINIDE,
M.S.
President & Programs Chair

OSCAR ACEVEDO
President-Elect & Student
Activities Chair

JIM VAN ETTEN
Secretary

MARK THORNBLOOM
Treasurer

SCOTT E. SEIGEL, P.E., LEED
AP, CEM, CxA, OPMP
Past President, Grassroots
Government Activities Chair, &
Region XII Grassroots
Government Activities RVC

JEANNE DUCE, P.E.
Governor, Young Engineers in
ASHRAE Chair, & Region XII
Young Engineers in ASHRAE
RVC

BRIAN BLENIS, P.E., CEM,
CBCP, LEED AP
Governor

KEVIN RILEY, P.E., CEM
Governor & Badge Dude

EIAN SCHNOOR
Membership Promotion Chair

DAVE KIRSHNER
Resource Promotion Chair

CHRIS COOK
Honors & Awards Chair

MICHAEL F. CONSTANTINIDE,
P.E.
Refrigeration Chair

JD VAN GILDER
FIT Endowment Chair

CHUCK DANIELSON
Website Manager

- I. Call to order: 9:05 am
- II. In attendance: John Constantinide, Oscar Acevedo, Scott Seigel, Jeanne Duce, Kevin Riley
- III. CRC PLANNING
 - A. Attendees from Chapter: John Constantinide (Chapter Delegate), Oscar Acevedo (Chapter Alternate), Scott Seigel (GGAC RVC), Jeanne Duce (YEA RVC), Dave Kirshner (Chapter RP Chair), Eian Schnoor (Chapter MP Chair)
 - B. Motion to allocate \$100.00 (Committee Chair Registration package) from the 2014-15 budget towards Eian Schnoor's registration at CRC. John recommended and provided background. Kevin moved. Jeanne seconded. BOG approved 5-0.
 - C. Hotel rooms paid for, and rooming arrangements discussed.
 - D. Oscar will make Business Session I in-person, while John will attend via Skype. John will be able to make Caucus I.
- IV. CHAPTER PLANNING AND DECISIONS
 - E. President's Remarks: Focus this year will be to improve and enhance membership in Chapter through three areas, each covered by specific chairs. These areas will provide direction for how events will be done in the coming year.
 - Retention: MP will focus on member retention through calling and e-mailing delinquents. Eian Schnoor chairs MP.
 - Recruitment: New members will primarily come from recruited YEAs and students through the YEA and SA Committees. Jeanne will work with John on forming YEA activities to interest YEAs to come to Chapter meetings and events. Oscar will expand the FTC Kissimmee Student Branch and revitalize the FIT Student Branch with the eventual goal of students becoming Associate Members through Smart Start.
 - Engagement: Programs (CTT) and RP will work with YEA, GGAC, Refrigeration, and other committees to create engaging programs and increase active membership. More people need to be involved with Chapter to spread the workload, and engaging programs and events is the first step to create activity in Chapter membership. John will plan great programs in collaboration with Jeanne, Scott, and the BOG. Unique and fun RP activities will be planned by Dave Kirshner and John, with some help from Rob Williams on a specific event.



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- F. Programs: John found a venue, Heritage Isle, which is a less expensive alternative providing the same menu as Tuscan Grill. Advantages are that equivalent meals may be provided, including tip, at \$15 to \$20. Chapter is required to have a minimum of \$100 spent in meals. Deterrent is the guard house, which could be resolved by placing signs outside of the guardhouse and providing specific instructions in The Capsule and on the website. Because of financial obligation, John moved to have the normal meeting location moved to Heritage Isle and agree to the minimum. Jeanne seconded. BOG approved 5-0.

Scott suggested that members be charged \$5 on top of \$20 for meals to include a 50/50 drawing ticket for RP. All agreed, and amounts will be advertised and updated on PayPal by Mark Thornbloom.

Central Florida Chapter wants to have joint Technical Meeting with Space Coast Chapter. From John's meeting with their Chapter leadership, joint meeting will be at Lone Cabbage. BOG gave positive feedback. John will follow up on location feasibility and date.

- G. Membership Promotion: Eian Schnoor attended MP CT in Seattle. John will follow up with him.
- H. Resource Promotion: John met with Dave Kirshner and came up with the following ideas, all of which were met with positive feedback by BOG.
- Bowling Tournament in December: Rob Williams will take charge in planning that event with Dave Kirshner. John will provide support as needed.
 - Golf Tournament: Dave Kirshner will organize with BOG's help. To not conflict with Central Florida Chapter, John agreed with their Chapter's leadership to have Space Coast Chapter's tournament in late March.
 - Fishing Tournament: As joint event by Space Coast and Central Florida Chapters, tournament will be held at Mosquito Lagoon in late February or early March to coincide with Red Fish and Snook seasons. Central Florida Chapter will provide most of labor to make tournament happen, and Space Coast Chapter will provide local knowledge and logistics help. John will follow up with Dave and Central Florida Chapter.
 - 50/50 Drawings at all Technical Meetings: Bringing back idea, and each Technical Meeting entry fee as agreed upon by BOG will include a drawing ticket. Additional tickets may be purchased at \$5 for 1 ticket and \$10 for 3 tickets.
- I. Student Activities: FTC Kissimmee Student Branch approved by Society. Per FIT Prof. Hsu, FIT Student Branch in need of new batch of students. All of past year's students graduated. Oscar to be charged with reviving Branch
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with Prof. Hsu. John will look for an ASHRAE member to help.

- J. Young Engineers in ASHRAE: Jeanne will work with John on some YEA events, such as mini-golf and rock climbing.
 - K. Grassroots Government Activities: Committee name will change to Public Policy based on Society's restructuring approved in Seattle at this summer's Annual Conference. Scott will work with John on an Energy Policy Forum for the January Technical Meeting. Invitations will be sent to Rep. Posey, State Sen. Altman, or other elected officials based on November elections, Ross Montgomery, and local building inspectors.

Scott gave the idea of a possible April class on ASHRAE code interpretations to local code officials, likely scheduled for April.
 - L. Historian (Chair Needed): History is on Chapter website.
 - M. Refrigeration: John finalized a refrigeration facility tour at Port Canaveral on Tuesday, November 11, at 6:00 pm. Registration details and requirements have been posted in The Capsule and the website. Attendees will need to bring own hard hats, vests, and work boots. Alpha MRC is willing to loan 15 hard hats on first register, first serve basis. Tour is free of charge. RP donation solicitation may be done.
 - N. FIT Endowment: JD Van Gilder may be asked to assist with helping recruit students for FIT Student Branch.
 - O. Honors & Awards: None. (Offline from meeting: David Poetker application was submitted to H&A RVC for a Chapter Service Award. Nomination will be made at upcoming CRC.)
 - P. Newsletter (Chair Needed): Summer Edition of The Capsule was published. (Offline from meeting: Newsletter Editor is needed to relieve John of position.)
 - Q. Website: John transitioned website to new space, and it is working. All e-mail addresses have SpaceCoastASHRAE.org domain names to protect individuals' e-mail identities, per ASHRAE Privacy Policy, and maintain continuity across Chapter leadership. Chuck Danielson will pick up website maintenance.
 - R. Social Media (Chair Needed): None. (Offline from meeting: John was suggested by Nate Boyd from Central Florida Chapter that position is equivalent to Electronic Communications Chair. John will identify it as such
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on website and, if space permits, in The Capsule.)

- S. Canaveral Council of Technical Societies (CCTS) Representative (Representative and Alternate Needed): None. John is acting representative and calling into meetings until one is selected.
- V. New Business: None.
- VI. Closing Remarks: Because of small turnout, next BOG meeting will be on a Thursday at 4:00 pm in August or September via teleconference.
- VII. Adjournment: 9:52 am